

January 19, 2012

To: Board of Directors, Connecticut Health Insurance Exchange

From: Tia Cintron, Acting CEO

Re: Level One Establishment Budget

Recommendation:

Reallocate \$1,210,000 of Level One Establishment award to procure necessary professional services to support consumer outreach research, advisory committee research and policy recommendations, executive recruitment efforts, and general Exchange program development.

Reference	Budget Line Item	Amount Awarded (July 2011)	Reallocation (January 2012)
1	Salaries and Wages, includes Fringe and Indirect	\$2,396,886	\$400,000
2	Exchange Administrative Structure Development	\$153,500	
3	Business Operations/IT Systems Development	\$3,554,063	\$600,000
4	Customer Assistance Program Assessment	\$265,782	
5	Office Space	\$230,000	\$200,000
6	Equipment	\$38,002	
7	Office Supplies	\$3,100	
8	Travel	\$46,601	\$10,000
	Total	\$6,687,934	\$1,210,000

Notes:

Professional Services

- Consumer Outreach Research: Mintz & Hoke
- Advisory Committee Research support: To be determined
- Executive Search Recruitment: Fitzgerald Associates
- General Exchange development consultation: HES Advisors Inc.